

Data protection

Understanding the Privacy Policy

This privacy statement is intended to inform users of our website about the nature, scope and purpose of the collection and use of personal data by the website operator:

(BELLASIX (R) Dirk Födisch, Feldbergstr. 23, D - 61276 Weilrod, Germany, Tel. 0049 (0) 89 - 99166101, Email-address: service@bellasix.de)

The website operator takes your privacy very seriously and will treat your personal information confidentially, in accordance with the law. Since changes to this privacy policy can be made through new technologies as well as the constant development of this website, we recommend that you read this privacy policy at regular intervals.

Definitions of the terms used (eg "personal data" or "processing") can be found in art. 4 GDPR (General Data Protection Regulation).

The access data

We as the website operator or the site provider, based on our legitimate interest (see art. 6 (1) lit. GDPR (General Data Protection Regulation)), collect data on access to our website and save it as "server log files" on the server of the website from. The following data is logged:

- Visited website
- Time at the time of access
- Amount of data sent in bytes
- Source / reference from which you came to the page
- Browser used
- Operating system used
- Used IP address

For a maximum of 7 days, the server log files are saved and then deleted. The storage of the data is done for security reasons, eg. to clarify cases of abuse. If data must be revoked for reasons of proof, it will be excluded from the deletion until the incident has been finally resolved.

Range measurement and cookies

This website uses cookies for the purpose of pseudonymized range measurement, which are transmitted either from our server or the third party server to the user's browser. Cookies are small files that are stored on your device. Your own browser accesses these files. The use of such cookies increases the user-friendliness and security of this website.

If you do not want such cookies for the purpose of measuring range on your device saved, you can object to the use of such files here:

- Cookie opt-out page of the Network Advertising Initiative:

<http://optout.networkadvertising.org/?c=1#!/>

- Cookie deactivation page of the US website:

<http://optout.aboutads.info/?c=2#!/>

- Cookie deactivation page of the European website:

<http://optout.networkadvertising.org/?c=1#!/>

Popular browsers offer such preference options to not allow cookies. A note: There is no guarantee that you will then be able to access all the features of this website completely without restrictions, if you have made the appropriate settings.

Collection and processing of personal data

The website operator collects and uses and transfers your personal data only if this is permitted by law or you agree to a data collection. Personal information is all information that is used to identify your person and which can be traced back to you, such as your name, e-mail address and telephone number.

Of course, you can also visit this website without giving any personal information. To improve our online offer, we nevertheless save (without a personal reference) your access data to this website. These access data include for example, a file requested by you or the name of your Internet service provider. Due to this anonymization of the data, conclusions about your person are not possible.

How and why do we as a website operator process personal data

Examples:

Which dates?

We process personal data such as first name, last name, e-mail address, place of residence, postal code, IP address,

and content information from the contact form.

How?

We process personal data in compliance with applicable data protection regulations and only with the express permission of the respective users.

Why?

The processing of personal data takes place in order to optimize our online offer and due to our legitimate interest in fulfilling our contractually agreed services.

Dealing with contact information

If you contact us, the website operator, through the contact options offered, your details will be stored so that they can be used to answer and process your request. Without your consent, this data will not be disclosed to third parties.

Dealing with comments and contributions

If you leave a post or comment on this website, your IP address will be saved. This takes place in accordance with art. 6 para. 1 lit. f. GDPR (General Data Protection Regulation), based on our legitimate interests; It serves the security of us as a website operator: For if your comment(s) violate applicable law, we may be prosecuted, which is why we have an interest in the identity of the contributor author or comment.

Use of Google Analytics

Due to our legitimate interests, this website uses and uses for the purpose of optimizing and analyzing our online services, as defined in art. 6 para. 1 lit. f. GDPR (General Data Protection Regulation), the "Google Analytics" service offered by Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA). The service (Google Analytics) uses "cookie" text files, which are stored on your device. The information collected by the cookies is usually sent to a Google server within the United States and then stored there.

Google LLC is certified under the Privacy Shield Agreement and complies with European data protection law:

<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>

On this website accesses an IP anonymization. The IP address of the users will be shortened, within the member states of the EU and the European Economic Area and in the other contracting states of the agreement. Only in individual cases, the IP address is first transmitted unabridged to the United States and to a Google server and shortened there. Such a reduction eliminates the personal reference of your IP address. The user's IP address provided by the browser will not be combined with other Google stored data.

As part of an agreement on the contract data agreement that we have established as a website operator with Google Inc., we use the collected data or information, an evaluation of website activity and website activity, and then provide business services related to internet usage.

The data collected by Google on our behalf will be used to evaluate the use of our online services by the individual users, for example, to report on the activity on the website in question to improve our online offering. You can also prevent cookies from being stored on your device by making settings in your browser. However, there is no guarantee that you will be able to access all functions of this website without restrictions if your browser does not allow cookies.

Furthermore, you can use a browser plug-in to prevent the information collected by cookies (including your IP address) from being sent to Google Inc. and used by Google Inc. The following link leads you to the corresponding plugin:

<https://tools.google.com/dlpage/gaoptout?hl=de>

Alternatively, by clicking on the following link: <https://support.google.com/analytics/answer/181881?hl=en> you can prevent Google Analytics from collecting information about you on this website. By clicking on the link above you download an "opt-out cookie" on your device. Your browser must therefore allow the storage of cookies in principle. If you regularly delete your cookies, you will need to click on the link each time you visit this website.

Below is some information about data usage by Google Inc. .:

- <https://policies.google.com/privacy/partners?hl=en>
(Data collected by Google partners)
- <https://adssettings.google.com/authenticated>
(Settings via internet advertising, which you will be shown)
- <https://policies.google.com/technologies/ads?hl=en>
(Use of cookies in ads)

Use of social media plugins / Facebook

Due to our legitimate interest in analyzes and optimizations and the operation of our online offer (within the meaning of art. 6 (1) (f) GDPR (General Data Protection Regulation)), this website uses the Facebook social plugin operated by Facebook Inc. (1 Hacker Way, Menlo Park, California 94025, USA). Recognizable are such incorporations (if applicable) on the Facebook logo or on the terms "Like", "Share", "Like", in the colors Facebook (blue / white).

Information about all Facebook plugins can be found at the following link:

<https://developers.facebook.com/docs/plugins/>

Facebook Inc. complies with European data protection law and is certified under the Privacy Shield Agreement:

<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>

The plugin creates a direct connection between the Facebook servers and your browser. The website operator has no influence on the nature and the extent of data that the plugin will transmit to the servers of Facebook Inc. Information can be found here: <https://www.facebook.com/help/186325668085084>

The plugin informs Facebook Inc. that you have visited this website as a user. There is a possibility that your IP address will be saved. If you are logged in to your Facebook account during the website visit, this information will be linked to it.

If you use the plugin functions - such as by "liking" or sharing a post - the corresponding information will also be transmitted to Facebook Inc. Do you want to prevent it from the Facebook. Inc. linked the data to your Facebook account, please log out of Facebook before visiting our website and delete your stored cookies. Through your Facebook profile, you can make additional or different settings for data processing for advertising purposes or directly disagree with the use of your data for advertising purposes.

You can access the settings as follows:

• Profile settings in Facebook:

https://www.facebook.com/ads/preferences/?entry_product=ad_settings_screen

• Cookie deactivation page on the US website:

<http://optout.aboutads.info/?c=2#!/>

• Cookie deactivation page of the European website:

<http://optout.networkadvertising.org/?c=1#!/>

What data and for what purpose and to what extent Facebook collects, uses and processes this data and what rights and setting options you have to protect your privacy can be found in the Facebook Privacy Policy.

These can be found here:

<https://www.facebook.com/about/privacy/>

The newsletter subscription

The website operator offers you an optional newsletter, in which he will inform you about current events and offers. If you would like to subscribe to this newsletter, you must enter a valid e-mail address. If you wish to subscribe to the newsletter, you agree to receive the newsletter and the procedures discussed. The newsletter is sent by us.

Revocation and termination: You can revoke your consent to receive the newsletter at any time in order to terminate the newsletter subscription. After your newsletter cancellation the deletion of your personal data takes place. Your consent to the newsletter dispatch thus expires at the same time. At the end of our newsletter you will find the link to termination.

A note: Our newsletters are for advertising or product and company-related information, in which we inform our customers and interested parties. For this the contact details of our customers and interested parties are stored. The data are not used for analytical purposes.

The rights of the user

As a user, you have the valid right to receive, based on an application, free information about which personal data has been stored about you. You also have the right to data-correction of incorrect data and to the processing restriction or deletion of your personal data. If applicable, you can also claim your right to data portability. If you assume that your data has been processed unlawfully, you can file a complaint with the appropriate regulatory agency.

Deletion of data

If your wish does not conflict with a legal duty to store data (eg data retention), you are entitled to the deletion of your data. Data stored by us will be deleted if it is no longer necessary for the purpose and there are no legal retention

periods. If such deletion can not be performed because the data is required for lawful purposes, data processing is restricted. In this case, the data will not be processed and blocked for other purposes.

The right of opposition

Users of this website may object to the processing of their personal data at any time and exercise their right of objection.

If you wish to block, delete, correct or provide information about the personal data stored about you or if you have any questions regarding the collection, processing and use of your personal data or if you wish to withdraw your consent, please contact us at:

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Email-Adresse: service@bellasix.de

We collect and store customer data in order to use and process them in the sense of order processing and the transfer of data to service providers who are in the context of order processing and their interests, these would also be transport companies.

The right to use the data in order to obtain credit information from institutions provided for this purpose remains reserved. By submitting or entering your personal data, you accept this privacy policy and agree to the collection, processing and use of your personal data or information.